If the Porsche is your kind of sports car...



For many Porsche owners, the only family car is an Audi.

Not surprisingly, because the two cars have a lot in common.

Like Porsche, the Audi's engineering orientation grew from a strong racing heritage. By 1914 the Audi had won its third straight series of the then-famous Alpine Trials, and in later years went on to cop no fewer than 18 Grand Prix trophies.

And Ferdinand Porsche himself was involved in Audi design as far back as 1933, when the car acquired front-wheel drive and a Porsche-designed engine.

Today's Audi 100LS shares with Porsche a servo-thrust transmission and a rack-and-pinion steering system. Plus it has such options as power steering, sunroof and air conditioning. And the kind of luxury and roominess you'd expect from a Porsche if the Porsche were a family car.

And the Fox by Audi has the kind of nimble maneuverability and parkability you might expect from the Porsche 914. On top of which, both Audis combine strong powerplants with great gas mileage (24 mpg* for the 100LS, 25 mpg* for the Fox). Again like the Porsche.

Most of all, the two cars are part of the same Porsche Audi family. Which means that the service standards for Audis are as high as the standards required for maintaining Porsches.

And every Audi that we market has to meet the high standards of quality you expect from a Porsche.

Because that's a family tradition too.

*Based on DIN 70030.

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